

## PRESS RELEASE

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For Immediate Release

### **Charity Presents Competition Prize**

John Kerby, Chief Executive of Heathfield based charity, National Talking Newspapers & Magazines, has presented Celia Harris from Heathfield, the winner of its Le Marche competition, with the prize of a Wireless Laptop kindly donated by the competition's sponsor, local IT solutions provider Osiris Systems ([www.osirissystems.co.uk](http://www.osirissystems.co.uk)).

The competition, designed to help raise awareness of common visual impairments that affect people's ability to read, ran during the charity's recent Studio Open Day, held during Heathfield's annual Anglo-French market. Entrants had to guess the identity of six famous people whose photos were distorted according to the effects of common eye conditions.

Competition winner Celia, who suffers from dyslexia, understands the difficulties faced by the charity's subscribers: "As someone who struggles to read print, I understand the frustration felt by people who can no longer read newspapers and magazines because of poor vision," said Celia.

Winning the competition couldn't have come at a better time. "Our family computer is seven years old and on the brink of death. This laptop will make a great replacement," said Celia.

Simon Courcha, the charity's marketing manager, commented: "The Studio Open Day was a great success, raising much needed funds for the charity and attracting more than a dozen potential volunteer readers. A big thank you to our main sponsor Osiris Systems and to all the local businesses that contributed prizes for our tombola. Although we are a national charity, we are very much reliant on, and grateful for, the support of the local community."

ENDS

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### **Further Information**

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## Notes to Editors

A photo attached:

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Caption: Competition winner Celia Harris receives a new laptop courtesy of Osiris Systems from National Talking Newspapers & Magazines CEO John Kerby.

- Since 1984, National Talking Newspapers and Magazines, a registered charity, has been providing visually impaired and print disabled people in the UK and worldwide with newspapers and magazines in a variety of alternative formats including tape, audio CD, DAISY CD, audio download and digital full-text.
- Based in Heathfield, East Sussex, the charity's 40 staff and 200+ volunteers record more than 200 different newspaper and magazine titles and deliver more than 1 million tapes and CDs each year to thousands of people who cannot access the printed word.
- Three million people in the UK have a sight problem or print reading disability.
- The charity was awarded the Queens Award for Voluntary Service in 2008. The award recognises the vital role played by the hundreds of thousands of 'unsung heroes' of the voluntary and community world and emphasises the importance of continuing recognition of their work. More information about the Queen's Award for Voluntary Service can be found on the website: [www.queensawardvoluntary.gov.uk](http://www.queensawardvoluntary.gov.uk)
- Photos showing the charity's work, along with other supporting material, can be found on our media resources page: [www.tnauk.org.uk/Pages/media\\_resources.html](http://www.tnauk.org.uk/Pages/media_resources.html)
- National Talking Newspapers & Magazines transcribe popular national newspapers and periodicals. Local publications are transcribed by a network of more than 500 local talking newspapers. For more information, contact the Talking News Federation, Tel: 0871 226 5506, E-mail: [enquiries@tnf.org.uk](mailto:enquiries@tnf.org.uk), Web: [www.tnf.org.uk](http://www.tnf.org.uk)
- Established in 1990, Osiris Systems are an independent I.T. solutions provider. Offering services primarily to the small to medium enterprise (SME) sector, but also supporting SoHo (Small office - Home office) and domestic clients on a local level.
- National Talking Newspapers & Magazines is a registered charity: TNAUK Registered Charity No. 293656